



**Primary Care
Alberta**

Help Improve HPV Primary Screening Communication in Alberta

Healthcare Providers are Invited to Share their Expertise

Background

In November 2025, Alberta began transitioning from Pap testing to HPV primary screening as the new standard for cervical cancer screening. This change improves early detection and supports future innovations like self-sampling.

The **Optimizing Primary Care Communication for HPV Primary Screening in Alberta (OPTIMIZE-HPV)** project is gathering insights from healthcare providers to understand communication and information needs, and opportunities to strengthen provider-facing guidance during this transition.

Who can participate?

We're seeking **family physicians, nurse practitioners, nurses and midwives involved in cervical cancer screening** to share their experiences and perspectives on HPV primary screening communication, information challenges, and patient interactions. If you're interested in helping shape practical communication tools and supports for Alberta providers, we invite you to participate.

What does participation involve?

Participation involves a 60-minute virtual focus group discussion. You'll be asked about topics related to HPV primary screening, including:

- How you receive and use Alberta Cervical Cancer Screening Program communications;
- Communication strengths, gaps and information challenges related to HPV primary screening; and
- Ideas to inform practical communication resources for providers, such as key messages, FAQs, visual aids, educational (CME) opportunities and decision-support tools.

Interested in participating or learning more?

Please contact:

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Or register using the QR code below

